

# 2024 Branded Content Package


In-train TV Network (A) & (B)

<b>Display Period</b>	2024 (7 days)
<b>Daily Frequency</b>	<b>24 spots</b> [Content+ BBID (5-sec) + i-Banner] (display in 45-min interval during 0600-2400)
<b>Total No. of Spots</b>	<b>168</b>
<b>Production</b>	Content + BBID + i-Banner production (included one Cantonese VO Talent)


《法興25週年呈獻：街頭炒輪王》第一集：  
[https://youtu.be/48\\_5NVB1eu4](https://youtu.be/48_5NVB1eu4)


《法興25週年呈獻：街頭炒輪王》第二集：  
<https://youtu.be/R2vTd4ENGps>


《法興輪證25週年廣告》：  
<https://youtu.be/2Lwh9Z9GFY>



一手物業監管局TVC: <https://youtu.be/uyWsEoSMGxs>







Special Package

(Gross)

180 SEC	150 SEC	120 SEC	90 SEC	60 SEC
✓ <b>Committed</b>	✓ <b>Committed</b>	✓ <b>Committed</b>	✓ <b>Committed</b>	✓ <b>Committed</b>
<b>\$240,000</b>	<b>\$210,000</b>	<b>\$180,000</b>	<b>\$150,000</b>	<b>\$120,000</b>
NON-COMMITTED	NON-COMMITTED	NON-COMMITTED	NON-COMMITTED	NON-COMMITTED
\$300,000	\$262,500	\$225,000	\$187,500	\$150,000

Remarks:  
 1. Professional production with separated quotation on demand  
 2. The above is media cost only